

# Customer Loyalty Points Scheme Options

Below is a list of all options that are available for the customer loyalty points, please have a read of through all the options (only some options will apply to you) and have a look at the below example which we find is the most common.

## Example

**I would suggest the following:**

### Points-Per-Pound

**PointValue** set as 10p

**PointsPer** set as 1 point per pound spent (£10 spent = 10 points = £1 value)

**SignupPoints** keep the default amount of 2 points.

**MinPointsToRedeem** set to 3 or 4 points

## Loyalty Scheme Options

### UAC\_PointSystem

(The system is able to have a loyalty scheme for either points-per-pound, or points-per-order)

**Default: points-per-pound spent**

### UAC\_PointValue

(Value per point in pence)

**Default: each point will have a value of 10p**

### **UAC\_PointsPer**

(Points-per-pound / points-per-order)

**Default: 1 point per pound spent (£10 spent=10 points=£1 value)**

### **UAC\_SignupPoints**

(Free points when the customer registers)

**Default: 2 points for new user signups (2 points=£2)** *signup points can not be used on the first order assuming UAC\_MinPointsToRedeem is set to higher than UAC\_SignupPoints*

### **UAC\_MinPointsToRedeem**

(Minimum amount of points required by the customer before the redeem option becomes available)

**Default: The customer must have 3 points before they can redeem them**

### **UAC\_MaxPointsToRedeem**

(Maximum amount of points a customer can redeem in a single order)

**Default value of £10 (10points)**

### **UAC\_MaxPointsToReceive**

(The cut-off point for points collecting during a single order (only available when using Points-Per-Pound))

**No minimum - recommended setting as it encourages parties and larger orders**

### **UAC\_RedeemAvailableAbove**

(The minimum the order amount must equal before the redeem option becomes available)

### **UAC\_NoPointsOnStarItems**

(Can exclude certain "star" items from the point calculation - the items to be excluded are configured from within InTouch)

### **UAC\_NoPointsOnPromoOrders**

If enabled it will not give points when a promo code is used

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